

Minutes for September 8, 2025 Booster Meeting

Meeting called to order at 7:04pm

August Meeting Minutes Approved by Cassie Doyle and Toni Youkilis

Presenter: Mike Goldman - West Chester Television

Looking for volunteers for people to step up to help with announcing and video. Especially for mens/ladies soccer, football, and basketball. If you are volunteering during the game you get in free for the games. If interested or want to elicit help from Mike to coordinate your team's roster and help contact him at, mambgoldman@gmail.com. Additionally Mike also represents Lakota March Madness; they are looking for sponsors. The program donates to East and West Edge Center. Please contact him if you would like to learn more or support the program.

Board Members Present: Courtney Woody, Julie Horton, Missy Dixon, Carl Hill, Jeremy Johnson, Kevin Cooney

Attendees: Welcome new and returning reps!

Jessica Gearlds - Spiritwear	Kate Shaw - Men's Basketball
Tracy Kroeger - Bowling	Kelly Harp - Cheer
Natalie Still - XC	Toni Youkilit - Dance
Jennifer Ferguson - Dance	Brian Dixon - Football
Kelly Hoover - Men's Golf	Sarah Upton - Ladies LAX
Mary Beth Jones - Men's Soccer	Laura Shultz - Softball
Mark Fada - Swim	Cassie Doyle - Men's Volleyball
Erica Fritzche - Ladies Wrestling	

Treasurer's Report: Carl Hill: The balance sheet is currently sitting at \$72,000 cash on hand, which is up \$14–15,000 from last month after focusing hard on building cash reserves. Of that amount, \$52,000 is in checking and \$20,000 is in savings, with \$16,000 in invoices due that will be subtracted from the total. So far this school year, activities have brought in strong results: concessions at the August 1 football game generated \$9,100 (split evenly between cash and credit cards), memberships have brought in \$4,000, and spiritwear sales total \$15,000, for a combined approximated, \$40,000 in revenue to date. A quarterly meeting with the Bingo representative is scheduled for tomorrow. Overall, the organization is in a very good position with positive cash flow.

Memberships: Missy Dixon: So far for the 2024–2025 school year, we have received 41 Booster memberships—already a better start than last year! All roster verification matches have been emailed to each Booster Rep for the fall sports. Please review and reach out if you have any questions.

We already have several fall teams at 50%, and many others are very close to hitting that mark. Remember, teams have until the end of their last fall game to collect memberships. Hitting 50% membership earns \$500, and reaching 100% membership earns \$750 for your team. These bonuses will be paid out at the end of the season and sent to the athletic department with your team's name, to be deposited into your coach's account.

It's a strong start—let's keep pushing

You can join online though this link: [LEHS Athletic Boosters Membership 2025-26](#)



Or though QR code :

Concessions: Courtney Woody: Good call with the new pretzels—they were a hit! We have another home game this week. For football concessions, please remember that if you or students are working, there should be no running in and out and no random people behind the stands. Each side will have a designated team leader to help keep things organized. Food trucks will also be at the games, and most of the concession spots are already filled. The winter team schedule will be sent out at the end of the month.

Spirit Wear: Jessica Gearlds: Spiritwear sales are going very well—we've sold almost \$15,000 since the start of the school year and are already running out of some sizes. If anyone has ideas for new designs or products, please share them with Jessica Gerald in Spiritwear.

Fundraising

Kroger rewards - sign up QR org code: HN218

Follow us on social! The Thawk Hustle is coming up, with just a few more weeks before the free t-shirt deadline on September 18. Sponsorships are available through September 24, and if anyone on your team wants to sponsor, their name can be included on the shirt—a percentage of sponsorships will go back to the team (make sure to list your team name on the sponsorship form). The event takes place on October 12 at 8:00 a.m. at Lakota East, and for every \$50 sign-up, \$10 will go directly to the team. BirdBrain shirts are also on sale for the East vs. West

game, with a portion of sales benefitting the Boosters; the cutoff to order is October 1, and they will not be available in the Spiritwear shop. Yard signs that were ordered will be available for pickup this Thursday at 5:00 p.m. at East and will also be available during the game. If you haven't yet, you can still order yard signs

(<https://my.cheddarup.com/c/lakota-east-athletic-boosters-fundraiser-copy/items>)

Booster Bash - The Booster Bash will be held on November 15 at the Boys and Girls Club, and we're excited to make it a great event! If you're interested in helping, please reach out. Each team will be asked to put together a basket to raffle off, with baskets due by the end of October along with a picture and an itemized list of the contents. For larger teams, it would be especially helpful to create separate baskets for Freshman, JV, and Varsity so we have plenty of variety for the raffle.

Social Media

All teams are reminded that if they have anything they would like promoted, they should email leab.fundraising@gmail.com so the information can be pushed out through Instagram, Facebook, and X.

Fall Sports Updates

Cross Country: Pushing memberships. Great week - Little Miami invitations, 16 teams and girls varsity took 1st place. Single girl took first, fourth and 8th place. Senior boy came in 16th. Top 3 girls have a good chance of going to state. THawk Hustle.

Football: We're continuing to push memberships and had a great week! At the Little Miami Invitational, 16 teams competed and our girls varsity team took 1st place. We also had standout individual performances with one girl finishing 1st, another 4th, and another 8th. On the boys' side, our senior finished 16th overall. The top three girls are looking strong with a good chance of qualifying for state. Plus, don't forget—the THawk Hustle is coming up soon!

Football Cheer: Coach is looking to get more involved across all sports! If there's a game you'd like them to attend, please reach out to your team rep to coordinate.

Men's Golf: It's been an up-and-down season, but there have been some strong highlights. At the invitational this past Saturday, the team placed 4th in a tie out of 22 teams. One of our juniors had an impressive first-place finish at Alter, shooting 3 under par, and also earned co-medalist honors in another event and placed second in another. Looking ahead, the team competes in the GMCs at Walden Pond tomorrow and Wednesday, with sectionals at Glenview next Tuesday, September 16. This is the first year of the sectional draft, and the team received a solid sectional seed. On the JV side, the team has been performing well, recently defeating Sycamore under the leadership of their new JV coach. Spiritwear update: East hats are now on sale!

Ladies Golf: no rep present. GMC's are next week. Sophomore metaled at Beaver creek invitational. Team placed first at Beaver creek Invitation.

Men's Soccer: No rep was present this week, but here are the highlights: GMCs are coming up next week. The team had a strong showing at the Beaver creek Invitational, where they placed 1st overall, and a sophomore earned a medal for their performance.

Ladies Soccer: The JV team is off to a strong start with 4 wins and 2 losses. Varsity's record stands at 1-1-0, and overall the team is 2 wins, 3 losses, and 1 tie—including a tough loss to Summit Country Day on a buzzer beater. Both teams are showing promise despite being young groups, and they're pushing through while managing a few major injuries.

Ladies Tennis: rep not present

Ladies Volleyball: rep not present. Hawks for the Cure is September 30.

New Request Process

All team requests will go to Jill, who will determine what comes forward to the boosters. When a team has a request, please email it to Jill Mering first.

Team Requests

Jill: Autumn Heath graduated in 2014 getting inducted into Butler County Hall of Fame. Table Sponsor is \$275.

Basketball:: Reverse Raffle has started. Coach Adkins is asking for the alumni game on December 20th, pizza and drinks for approximately 60 people. Following up on basketballs, would be \$950.

XC: The request was made to purchase Hyperice Normatec 3 Recovery and Massage Boots, which cost between \$799 and \$899 each, for a total of \$1,598 to \$1,798 for two units (one for the boys' team and one for the girls', with shared use for track as well). Jill offered to pay for one unit if the Boosters would cover the other, and she will also check with Henry Schein regarding purchase options. The request was reviewed and approved.

Mark Your Calendars For These Upcoming Events:

Sunday, 10/12/25 - T-Hawk Hustle

Saturday, 11/15/2025, Booster Bash

Meeting Adjourned at 8:10pm.

**NEXT BOOSTER REP MEETING WILL BE HELD ON MONDAY, OCTOBER 13, 2025 @
7:00PM IN ROOM 200**